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Live Free Home Health Care Named One of New Hampshire's Top Family Businesses

Business NH Magazine names Live Free Home Health Care of New Hampton as a top New Hampshire family business and New Hampshire's seventh fastest growing business.

NEW HAMPTON, NH (June 26, 2013) – To demonstrate the critical role family businesses play in our economy, *Business NH Magazine*, with the help of the Center for Family Business at the University of New Hampshire, invited family-owned businesses from across the state to complete a survey about their companies; the businesses were then ranked by their 2012 revenues. According to *Business NH Magazine*, the 144 family-owned businesses in their list generated a total of \$24.9 billion in revenue in 2012, and employed over 28,000 workers. In its latest issue, the magazine lists Live Free Home Health Care as a top family-owned business in the state of New Hampshire, as well as the seventh fastest growing business in the state, with a three year growth rate of over 40%.

For Jennifer and Jason Harvey, owners of Live Free Home Health Care, the mutual drive to offer a much needed service to seniors in need in their community was their reason for starting a business together. Jennifer noted, "After graduating from nursing school, I remembered that rewarding feeling helping people in need after going to a client's home when he was having difficulties with a foley catheter. I wanted to get back into the home care field in order to provide one-on-one assistance to clients in the comfort of their own homes. Being able to start a business with my husband was an added advantage, combining his knowledge of business and my passion for nursing."

The success of their business is due in large part to a reputation for high quality service with heart, a dedicated staff and their attention to detail. Jason noted, "Jen and I have had a motto that we have preached to our staff from day one. We don't come to work every day just to run a home care agency. We come to work every day to run the best home care agency. It starts at the top and trickles down. We expect a lot from ourselves and our staff. We are passionate about providing the highest level of customer service. That's not just lip service with us. We really mean it."

Each employee at Live Free Home Health Care fulfills a vital role in ensuring each of their clients is well cared for, as well as making the business a success. Their first employee was a family member, Jason's mother, Allene. Allene started as a caregiver and then moved into the office to help handle referral calls,

scheduling needs, and much more. Today, she handles all of Live Free's billing and payroll, a significant task for one person, but, according to Jason, "Having someone I could trust from the beginning, who I knew had a strong work ethic and could count on to show up every day was very important." He jokes, "If you can't count on your own mother, who can you count on?"

Jennifer and Jason also count themselves fortunate to have Tammy Niles on their team as Care Manager. Tammy does an excellent job of communicating the mission, values, and vision of Live Free Home Health Care, while holding the caregivers accountable in a supportive way. Jennifer and Jason would also like to say that without the wonderful team of nurses, especially our LPN case manager, Lisa Clark, we would not be able to provide the highest quality of care and respond to medical issues relating to our clients in such a timely, efficient, and thorough manner. Bill York, Live Free's community liaison, has also done a tremendous job of shaping the agency's image with a strong desire to be valuable to the community. The Harveys also attribute their agency's success to their incredible, compassionate caregivers, who they feel are the life blood of the agency.

As for what factors have contributed to their growth as a company, Jason notes their attention to quality and the highest level of customer service. "I think the factors that have contributed to our growth are doing what we do better than anyone else and the increasing acceptance of keeping Mom and Dad at home with care," says Harvey. "Our clients place a tremendous amount of trust in us, and I want everyone to be glad they did." Jennifer sums up their success nicely, saying, "Every single one of our employees truly cares about our clients and strives to provide the very best care for them. We are a team, and without everyone doing their part, we would not be as successful as we have been."

For more information about Live Free Home Health Care and their in-home care services, visit their website at www.livefreehomehealthcare.com or follow them on Facebook at <https://www.facebook.com/pages/Live-Free-Home-Health-Care/194621179195>.

About Live Free Home Health Care:

Serving the Lakes Region and Central New Hampshire, Live Free Home Health Care, LLC is dedicated to providing top quality care in the comfort of home, wherever home may be. Family owned and operated, Live Free Home Health Care offers a wide range of services, from companion care and assistance with activities of daily living to skilled nursing. All care is supervised and updated by a registered nurse, who is specially trained to watch for new or changing health issues. Whether the need is for short or long term care, Live Free Home Health Care works with each client's physician to provide a continuum of care unparalleled with other agencies, and the compassionate staff promises to treat each client respectfully and like a cherished family member. Live Free Home Health Care also offers medical alert systems to provide extra peace of mind should an emergency care need arise.

For further information, contact **(603) 217-0149** or visit www.LiveFreeHomeHealthCare.com.

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